



BUSINESS BLUEPRINTS

Great blueprints create sustainable businesses.

AN ESSENTIAL TOOL TO START AND GROW

What is a business blueprint?



Business blueprints are formatted (or designed) working documents, systems and processes of your business goals and key implementation strategies to accomplish them.

THE BLUEPRINT VS. A BUSINESS PLAN?

The Facts



Traditional business plans are generally static documents and do not make continuous improvement and revisions practical. Blueprints are designed to incorporate changes as the business develops. Continuous improvements are inescapably a part of success!

CORE BENEFITS

Guides the business from ideation through to milestone achievements.



They remain fluid and actionable throughout the business journey. Directs business development and map out solid marketing strategies. Structures operational processes and policies. It provides aligned financial plans and limits risks.

TIPS

They are not communication tools for others.



They are not documents you are generally able to google or find templates to re-purpose. They are designed with less content compared to traditional business plans. Instead, it uses more bullets, tables, spreadsheets and content management systems.